



The **SEO** Juice

April 16th, 2025

Squeezing the most out of your local SEO.

SOCI[↑]

The SEO Juice

3 LOCAL SEO TRUTHS & A MYTH

- 1) Businesses ranking in the local pack have a high likelihood that they will also appear in Gemini's AI powered results for the same query.
- 2) A Google Business Profile is more likely to have verification issues if it is not "owned" by the brand managing it.
- 3) Google plans on retiring Posts by the end of the year.
- 4) Signals from active Social URLs added to your Google Business Profile can have a positive effect on both your search visibility and engagement.



The **SEO** Juice



**Your
soci
Team**



Kaci McBride
Director, Customer
Experience



Michael Snow
Local SEO Evangelist &
Enablement Manager

The **SEO** Juice

- **Industry News**
The latest news in Local Search and what it means for you
- **Industry Search Trends**
Benchmarking 2024
- **5 Tips for Beginning your AI Search Optimization Strategy**
- **Checkbox Optimization**
New Google Categories, Attributes & Features
- **Caught in the Wild**
New features we've spied in Local Search results



The SEO Juice

3 LOCAL SEO TRUTHS & A MYTH



True

Businesses ranking in the local pack have a high likelihood that they will also appear in Gemini's AI powered results for the same query.



Does Local Pack Success = AI Success?

ONE STUDY SAYS "YES"

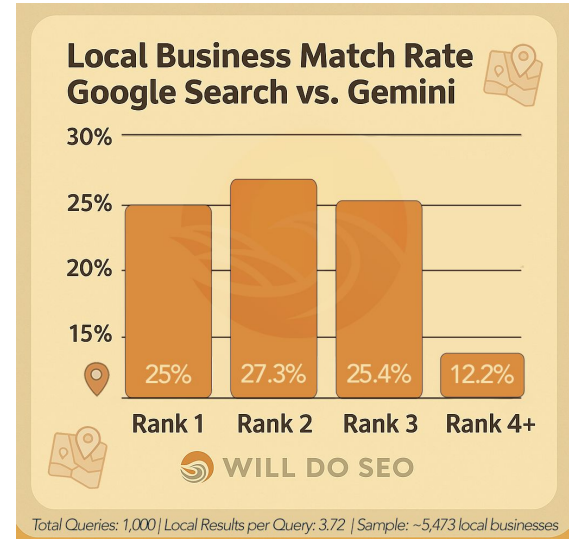


A [recent study](#) found a strong correlation between Google's Local Pack rankings and AI visibility.

The study compared traditional Google Search results with Gemini's AI-generated recommendations, using 1000 restaurant-related queries to assess how often a business appeared in both result types.

The study found that Locations appearing in the Local Pack had a 26% likelihood of also appearing in Gemini results.

Only 5.1% of businesses in the top 3 organic positions appeared in Gemini results; though this shouldn't be viewed as definitive indicator on how other industries may perform. Findings are likely skewed due to a high concentration of local dining and review sites dominating traditional organic search for restaurants.



Source: [WILL DO SEO](#)

The SEO Juice

3 LOCAL SEO TRUTHS & A MYTH



True

A Google Business Profile is more likely to have verification issues if it is not “owned” by the brand managing it.

The SEO Juice

3 LOCAL SEO TRUTHS & A MYTH



Google Diamond Expert

Ben Fisher
Steady Demand



Cautions: Google may see listings owned by someone other than the brand as potentially fraudulent and place stricter requirements on verification.

Recommends: Make GBP ownership transfer a requirement in your Franchise agreements.

The SEO Juice

3 LOCAL SEO TRUTHS & A MYTH



MYTH

Google plans on retiring Posts by the end of the year.





Google Posts Far from Dead

APPEARING ALONGSIDE PHOTOS

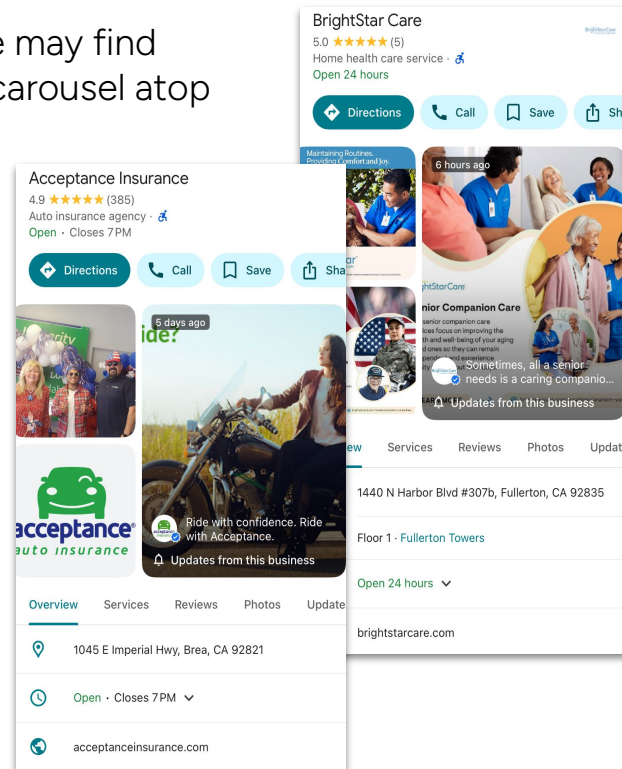


Businesses posting offers & updates to their Google Business Profile may find those posts appearing alongside photos and [review snippets](#) in the carousel atop their profile.

Observed Behavior:

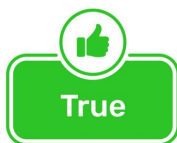
- Posts appear vertically oriented; image may be cropped if not formatted the same way.
- Highlights the first 50-60(ish) characters of post copy.
- Does not seem to limit the number of review snippets that may appear (up to 3).

Recommendations for action: Local marketers will want to format posts (image & copy) to get the maximum impact when presented in this format. Grab customer attention with a short, impactful headline; and while Google recommends 1:1 formatted photos, keep important content within the center 3:5 of the frame.



The SEO Juice

3 LOCAL SEO TRUTHS & A MYTH



Signals from active Social URLs added to your Google Business Profile can have a positive effect on both your search visibility and engagement.



Webinar

April 23 - 12 PM CT

Boosting Local Visibility:

How Painting with a Twist increased GBP actions by 10%+ using local social signals.



Scan or Visit to Register

social.soci.ai/gbp-boost





Industry News

The latest in Local Search
and what it means for you



Google Acknowledges Reverification Bug



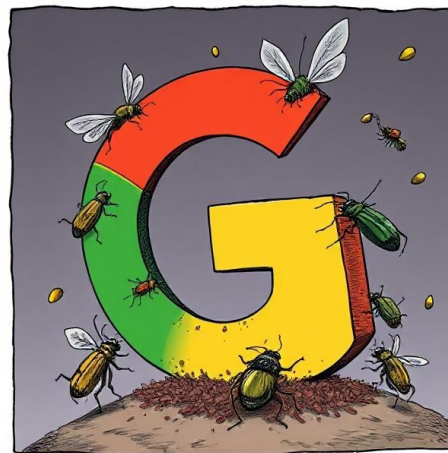
FIX DOES NOT ADDRESS ALL ISSUES

In late September, SOCi, [along with others in the industry](#), observed an increase in reverifications for businesses making updates to their GBP business name, address, phone number, and local page URLs, or by adding, deleting or changing their primary or additional business categories.

On March 19, Google finally acknowledged a similar [bug](#) that caused a temporary spike in reverifications in recent weeks and issued a fix.

While some listings have been restored, Google has since clarified that this fix does not resolve the broader issue reported last fall. Further investigation is underway, and we expect additional clarification from Google soon.

Google did confirm with SOCi directly that these issues are not unique to managed listings, and occur regardless of whether updates are made via API or natively in Google Business Manager.





Search Labs “Ask for Me” Experiment

TESTS EXPANDS TO ADDITIONAL BUSINESS CATEGORIES

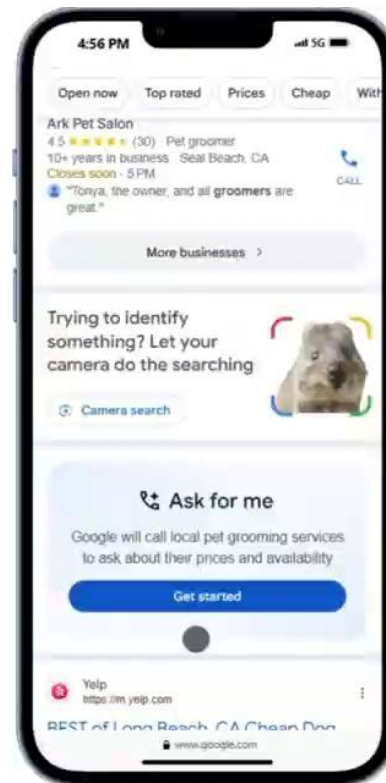


In February, [Google Search Labs](#) launched a new experiment they are calling, “**Ask for me**,” that uses AI to call businesses on customer’s behalf to find out what they charge for a service and when it’s available.

Initially limited to auto services and nail salons, Google Search Labs recently expanded the test to include **car detailing**, **pet grooming**, and **phone repair**, with the promise of “more coming soon...”

Why we care:

While still only an experiment that may never be fully rolled out to the general public, it is an exciting potential new feature that could generate more active, qualified leads for local businesses that make themselves available to take these calls, and who don’t mistake them for spam.





Important GBP Update for Schools

GOOGLE IS REMOVING REVIEWS & RATINGS



In an email sent out on April 10th, Google announced they will be removing reviews and ratings from “general education school listings” starting April 30th.

Google defines general education schools as providing “primary or secondary education (including elementary, middle and high schools).”

This does not include pre-schools or higher education institutions (such as colleges, universities, vocational schools, and postgraduate schools).

What should you do?

If you are currently using a primary business category that defines you as a general education school, but another category could apply, you will want to change it before April 30th in order to retain your reviews.

Important update to **school reviews** on Google

Google is removing reviews and ratings for schools

Starting April 30, 2025, your school's associated Business Profile will no longer allow reviews and ratings. This is a change for general education school listings all over the world to prevent unhelpful or prank reviews. Existing reviews or ratings for your school will be removed, and users will not be able to submit new reviews or ratings.

You are receiving this notification because your business is categorized as a general education school. If that category does not accurately describe your business, please change your category to one that better suits your business type by April 30, 2025.

General education schools provide primary or secondary education (including elementary, middle and high schools), but do not include pre-schools or higher education institutions (such as colleges, universities, vocational schools, and postgraduate schools).

[Update category](#)



New GBP Feature in Local Results

SOCIAL MEDIA UPDATES



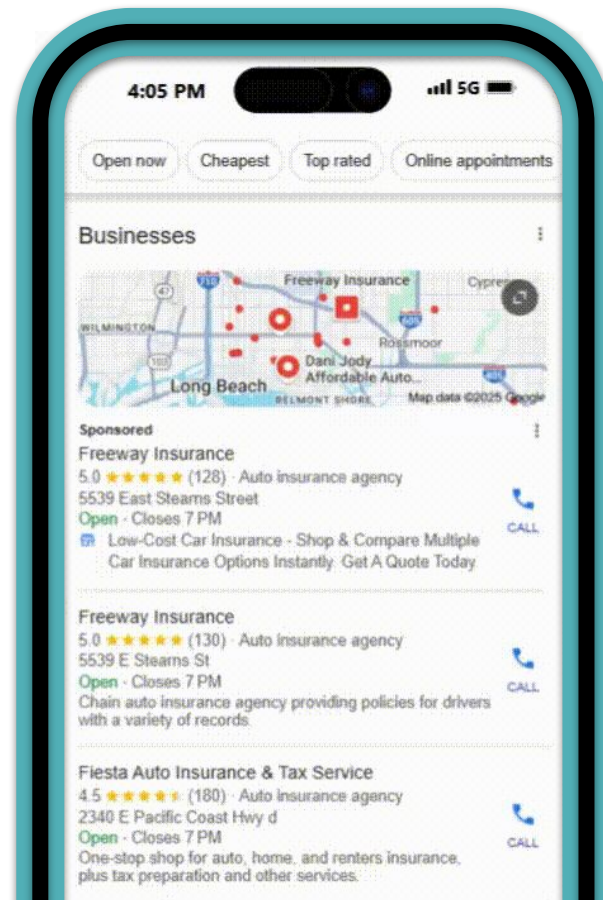
Recent posts from linked social networks are now appearing prominently in Finder search results on mobile devices.

The “**Social media updates**” carousel appears just below Review summaries, and (when they appear) the Popular Times and About this place features.

Up to 10 posts may appear in the carousel from multiple networks starting with the most recent.

Why this matters:

Its position on the knowledge panel is likely a sign that Google sees social posts as experiential, helping to define what a customer can expect from that business. Those not adding links to their social pages may see a decline in leads as customers become more used to seeing and expecting this feature to appear.



Industry Search Trends

Benchmarking 2024



TM

A Look Into Last Year

What happened in Search?



Common Themes:

- Map Impressions Shifting Positive
- Search Impressions Shifting Negative

+22%

Map Impressions

-10%

Search Impressions

+4%

Leads



Breaking It Down By Industry

What did 2024 Look Like?



Property Management

+25%

Map Impressions

-12%

Search Impressions

+8%

Leads

Financial Services

-8%

Map Impressions

-17%

Search Impressions

-4%

Leads

Brand

+22%

Map Impressions

-14%

Search Impressions

+4%

Leads



A Look Into Last Year

What happened in Search?



Observations:

- Map v. Search Impressions
- Leads Flat or Negative
- Brand Search generally declining
- Position in SERP volatility



Quick Poll

AI Strategy



The SEO Juice

Is AI Search Optimization Part of your Strategy this Year?



- 1) Yes, I've already started optimizing
- 2) I'm currently building my AI strategy
- 3) It's on my to-do list
- 4) I want to but I'm not sure where to begin



5 Tips for Beginning your AI Search Optimization Strategy



TM



5 Tips for Beginning your AI Search Optimization Strategy



TIP 1: Don't panic!

Good local SEO practices still apply, especially as it relates to the local page.



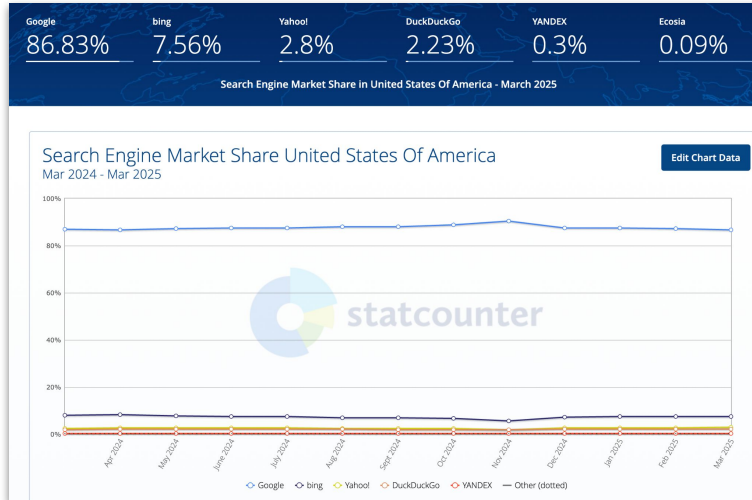


5 Tips for Beginning your AI Search Optimization Strategy



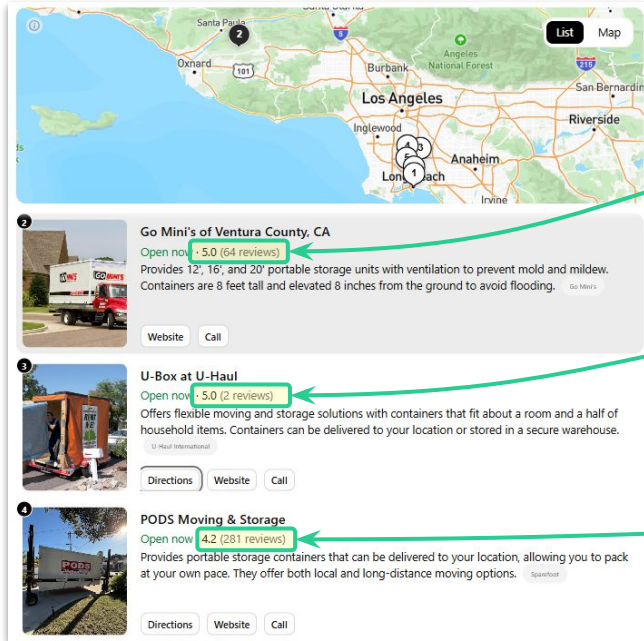
TIP 1: Don't panic!

Google is still the dominant force in local search.





5 Tips for Beginning your AI Search Optimization Strategy



Source: ChatGPT

Go Mini's of Ventura County, CA
5.0 ★★★★★ (64)
Moving and storage service
Closed · Opens 8 AM · (805) 836-2715

[Website](#) [Directions](#)

U-Box at U-Haul
5.0 ★★★★★ (2)
Moving and storage service · ♿
5880 Paramount Blvd
Closed · Opens 7 AM · (562) 531-1954

[Website](#) [Directions](#)

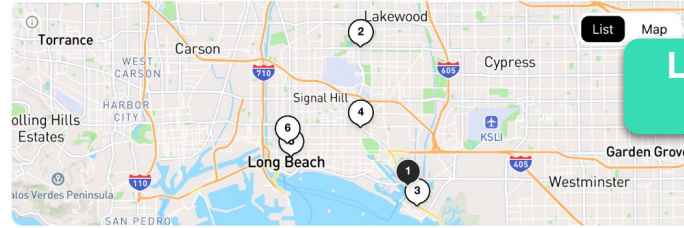
PODS Moving & Storage
4.2 ★★★★★ (281)
moving and storage service · ♿
220 E Stanley St
Closed · Opens 5 AM · (877) 770-7637

[Website](#) [Directions](#)


Source: Google Maps

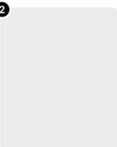


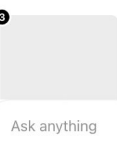
Here are some pet grooming services in Long Beach, California:



Local Page Sources

1  **Petco**
Open now until 9:00 PM · Pet Supplies Store · 4.0 (19 reviews)
Offers a full range of grooming services including baths, haircuts, nail trims, and more. Online booking is available.
[PETCO STORES](#)

2  **Dirty Paws**
Closed until Tue 10:00 AM ·
Family-owned business offering self-service dog wash stations and full-service grooming. Appointments can be booked by phone.
[DIRTY PAWS](#)

3  **Posh Pooch**
Closed until Tue 7:30 AM · Pet Grooming Service
Provides quality grooming services in a safe environment. Appointments can be scheduled online.
[POSHPOOCHINC](#)

Ask anything

+ Search Reason ...

Petco Stores
Petco Dog Grooming Long Beach, CA: Baths & Nail Trimming
Schedule your next dog grooming appointment at Petco Long Beach, CA! We offer a full range of...

Dirty Paws
Dirty Paws - Pet Groomers Long Beach
Dirty Paws offers fully equipped self service dog wash stations, or full service dog grooming...

poshpoochinc
Posh Pooch: Dog Grooming & Styling in Long Beach & Seal Beach CA
Posh Pooch Pet Grooming near Long Beach, CA, offers quality services for your pet in a safe...

Sparkle Mobile Dog Grooming
Sparkle Mobile Dog Grooming: Dog Grooming Long Beach, CA
Sparkle Mobile Dog Grooming providing the best in dog grooming services for Long Beach, CA and...

Home
Soggy Dog
Established in 2007, Soggy Dog has been a Long Beach tradition in the historic East Village.

Fur Town Pet Spa
Long Beach, CA - Fur Town Pet Spa
Standing out in the heart of busy Downtown Long Beach, Furtown is a state of the art grooming salo...

Bitches N Bubbles
Self Dog Wash & Dog Groomers in Long Beach, CA ...
We offer full grooming & wash services. Want to get your hands wet? Our self-service dog wash permit...

Source: ChatGPT



5 Tips for Beginning your AI Search Optimization Strategy



TIP 2: Make sure Local Pages tell the story of your business

- On-page copy should accurately and fully describe the products and/or services you provide.

“Without content it literally is not possible to rank. If you don’t have words on page you’re not going to rank for it.” - Google

eco friendly car washes near me

Here are some eco-friendly car wash options near Long Beach, California, that prioritize water conservation and environmentally conscious practices:

Suds Bros Car Wash
Long Beach, CA
Utilizes underground filtration systems to reclaim up to 70% of water used, offering a sustainable option for car washing. [Suds Brothers Car Wash](#)

Waterdrops Express Car Wash
Long Beach, CA
Features a PurWater Reclaim System that treats and recycles water, ensuring efficient and eco-friendly car washes. [Waterdrops Express Car Wash](#)

Eco Mobile Detailing
Long Beach, CA
Offers waterless car washes using only 6 ounces of water, employing biodegradable products for a safe and eco-conscious service. [Eco Mobile Detailing](#)

Buff Bro's Detailing
Long Beach, CA
Provides mobile detailing services with eco-friendly cleaning products and waterless wash options, bringing convenience and sustainability to your doorstep. [Mobile Car Wash & Auto Detailing](#)

College Plaza Express Car Wash
Long Beach, CA
Open daily from 7 AM to 8 PM, this car wash offers student discounts and is conveniently located near Long Beach City College. [College Plaza Express Car Wash](#)

These establishments offer a range of eco-friendly services, from waterless washes to advanced water reclamation systems, helping you maintain your vehicle while minimizing environmental impact.

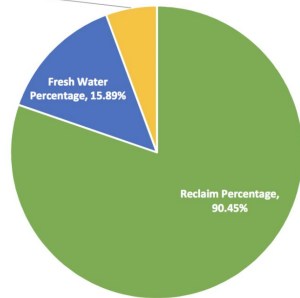


5 Tips for Beginning your AI Search Optimization Strategy



The **PurWater Reclaim System** consists of cyclone separators to remove solids down to the 5 micron range and one of three methods (air sparger, enzyme addition or ozone addition) to control odor and biological growth. The system is contained on a compact frame with its own pump / motor and controls. The system will recirculate water continuously back to the second compartment of the reclaim tank for odor and biological control. When a demand for reclaim water is received from the wash, the system will provide treated reclaim water.

Evaporation and Drive off Percentage, -6.34%



eco friendly car washes near me

Here are some eco-friendly car wash options near Long Beach, California, that prioritize water conservation and environmentally conscious practices:

Suds Bros Car Wash
Long Beach, CA

Utilizes **underground filtration systems** to reclaim up to 70% of water used, offering a sustainable option for car washing.

Suds Brothers Car Wash

Waterdrops Express Car Wash
Long Beach, CA

Features **PurWater Reclaim System** that treats and recycles water, ensuring efficient and eco-friendly car washes.

Waterdrops Express Car Wash

Eco Mobile Detailing
Long Beach, CA

Offers waterless car washes using only 6 ounces of water, employing biodegradable products for a safe and eco-conscious service.

Eco Mobile Detailing

Buff Bro's Detailing
Long Beach, CA

Provides mobile detailing services with eco-friendly cleaning products and waterless wash options, bringing convenience and sustainability to your doorstep.

Mobile Car Wash & Auto Detailing

College Plaza Express Car Wash
Long Beach, CA

Open daily from 7 AM to 8 PM, this car wash offers student discounts and is conveniently located near Long Beach City College.

College Plaza Express Car Wash

These establishments offer a range of eco-friendly services, from waterless washes to advanced water reclamation systems, helping you maintain your vehicle while minimizing environmental impact.



5 Tips for Beginning your AI Search Optimization Strategy



TIP 2: Make sure Local Pages tell the story of your business

- Benchmark yourself against the industry.

6 **Public Storage**
Open now until 6:00 PM · Storage · 3.2 (1 reviews)
Provides a range of storage unit sizes, including options for boat, RV, and vehicle storage. They offer both standard and climate-controlled units. Public Storage

[Directions](#) [Website](#) [Call](#)

Pricing Overview:

- **Portable Storage Containers:** Typically range from \$100 to \$500 per month, depending on size and features. For example, a 20-foot container may cost between \$150 and \$300 per month, while a 40-foot container could range from \$250 to \$400 per month. Homeyou
- **Self-Storage Units:** Standard units like a 5x10 storage unit may start at around \$7 per month, with larger units like 10x15 averaging higher rates. Extra Space Storage +1



5 Tips for Beginning your AI Search Optimization Strategy



TIP 2: Make sure Local Pages tell the story of your business

- Answer common questions.

Pricing Overview:

- **Portable Storage Containers:** Typically range from \$100 to \$500 per month, depending on size and features. For example, a 20-foot container may cost between \$150 and \$300 per month, while a 40-foot container could range from \$250 to \$400 per month . [Homeyou](#)
- **Self-Storage Units:** Standard units like a 5x10 storage unit may start at around \$7 per month, with larger units like 10x15 averaging higher rates . [Extra Space Storage +1](#)

Tips for Choosing the Right Option:

- **Assess Your Needs:** Consider the amount of space you need. Portable storage containers are ideal for short-term storage, while self-storage units are better for long-term storage.
- **Compare Prices:** Request quotes from multiple providers to compare prices and requirements.

Mobile Search Snippet:

← → 1/2

[Extra Space Storage](#)

Cheap Storage Units in Long Beach, CA (from \$7) | Extra Space Storage

FREQUENTLY ASKED QUESTIONS IN LONG BEACH, CA

HOW MUCH DO STORAGE UNITS IN LONG BEACH, CA ...



5 Tips for Beginning your AI Search Optimization Strategy



TIP 3: Make sure your Local Pages follow SEO best practices for technical optimization

The better your pages are structured, the easier it is for crawlers and AI agents to interpret and understand your page.



Local Landing Pages

INFLUENCE ON GENERATIVE SEARCH RESULTS



Local Generative Search results like Google's AI Overviews rely heavily on local website information.

Title Tags, On-Page Copy, and even Schema are just as important to AI agents as they are to traditional search.

Title Tags define the primary purpose of your business and what city it's located in.

Heading Tags are used to structure your content by splitting it into distinct sections (similar to a table of contents).

Schema turns your page into a structured citation that includes relevant information like name, address, phone number, website, hours of operation and business type. without it, crawlers and agents may misinterpret the intent of your page

The screenshot displays a website audit tool interface with several panels:

- Overview Panel:** Shows metadata for the page: TITLE (72 characters), DESCRIPTION (176 characters), URL (<https://locations.nekterjuicebar/limeno-ave/>), CANONICAL (canonical), and META ROBOTS (Not specified).
- Headings Panel:** Shows a table of heading counts: H1 (1), H2 (9), H3 (4), H4 (1), H5 (0), H6 (0). Below the table, it lists heading content: <H1> SKECHERS at The Gardens in Hawaiian Gardens, <H3> Store Pick Up Options, and <H2> Learn More about this Store.
- Schema Panel:** Shows structured data types: BreadcrumbList and LocalBusiness.
- Content Panel:** Lists page content sections: Current Offers, READY FOR REWARDS?, JOIN SKECHERS PLUS, Shop Online and Pick Up In Store, and Nearby Locations.



Local Landing Pages

INFLUENCE ON GENERATIVE SEARCH RESULTS



Local Generative Search results like Google's AI Overviews rely heavily on local website information.

Title Tags, On-Page Copy, and even Schema are just as important to AI agents as they are to traditional search.

Title Tags define the primary purpose of your business and what city it's located in.

Heading Tags are used to structure your content by splitting it into distinct sections (similar to a table of contents).

Schema turns your page into a structured citation that includes relevant information like name, address, phone number, website, hours of operation and business type. without it, crawlers and agents may misinterpret the intent of your page

The screenshot displays a website analysis tool interface. The top navigation bar includes tabs for Overview, Headings, Status, Links, Images, Schema, and Quick links. The main content area shows meta tags for a page titled "Long Beach, CA at 6420 E Pacific Coast H | Locations & Hours".

| Field | Value |
|-------------|---|
| TITLE | Long Beach, CA at 6420 E Pacific Coast H Locations & Hours |
| DESCRIPTION | Not specified |
| URL | https://www.untuckit.com/blogs/store-locations/long-beach-ca-at-6420-e-pacific-coast-h/ |
| CANONICAL | https://www.untuckit.com/blogs/store-locations/long-beach-ca-at-6420-e-pacific-coast-h/ |
| META ROBOTS | Not specified |
| WEB VITALS | LCP 2.2s, FID 19ms |
| WORD COUNT | 434 |

Below the meta tags, there is a notification box stating "No items detected" with a sub-message "No rich results detected in this URL. Learn more".

On the right side, there is a table showing heading tags and their counts:

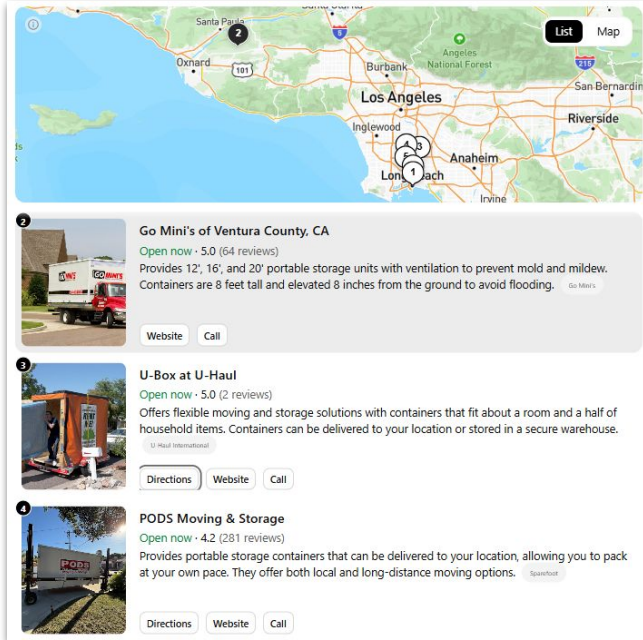
| | H1 | H2 | H3 | H4 |
|------|----|----|----|----|
| <H1> | 2 | 6 | 4 | 2 |
| <H2> | | | | |
| <H3> | | | | |
| <H4> | | | | |

Below the table, there is a list of heading tags and their corresponding text:

- <H1> Long Beach
- <H2> Location
- <H2> Hours
- <H2> Neighborhood Guide
- <H3> Saint & Second
- <H3> Roe Seafood
- <H2> Visit Us
- <H2> Sign up for emails



5 Tips for Beginning your AI Search Optimization Strategy



Does website has business Schema?



Source: ChatGPT

Source: Google Maps



5 Tips for Beginning your AI Search Optimization Strategy



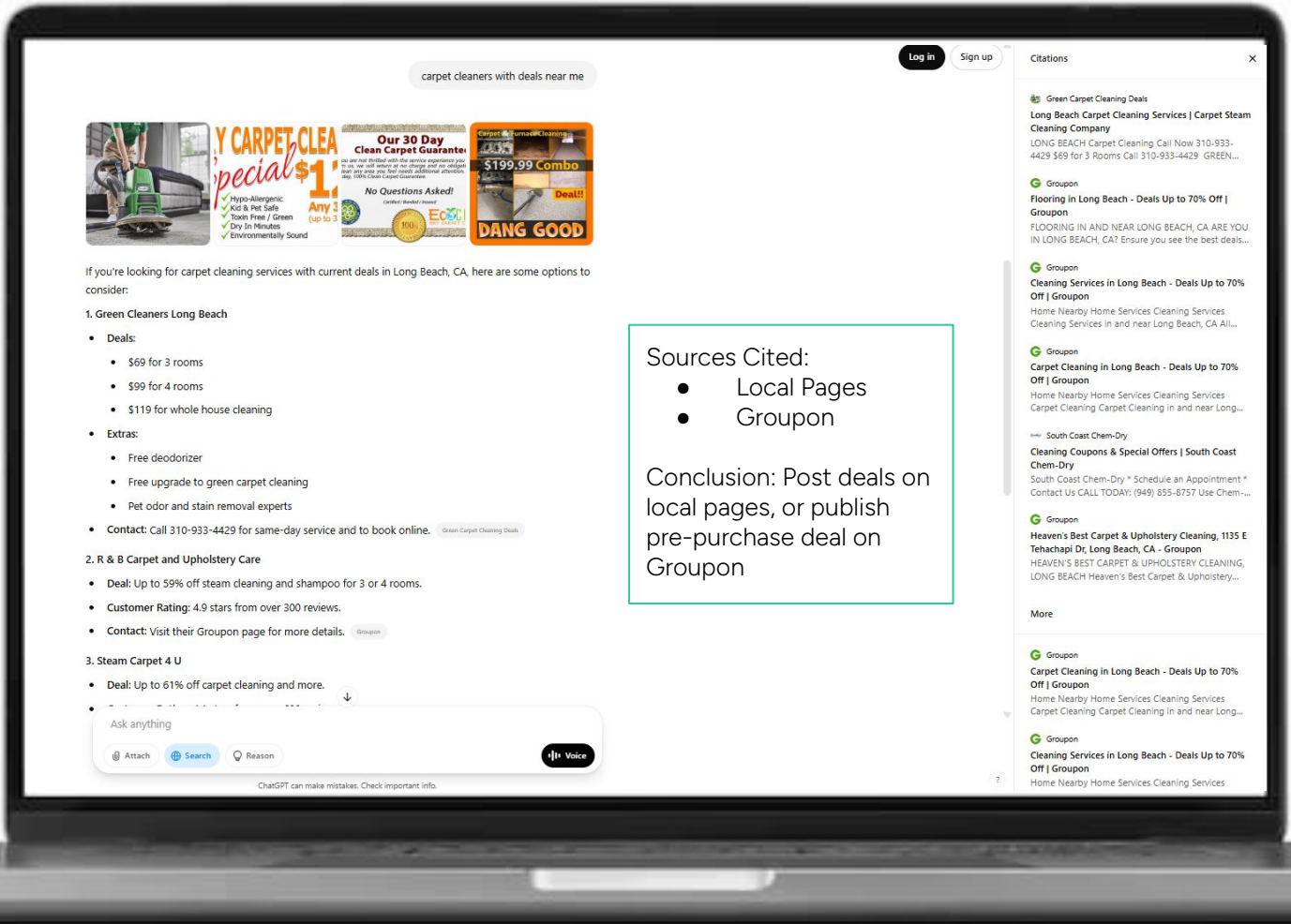
TIP 4: Be Your Own Customer

How would you search if you were looking for your products or services?

Do you appear in the search results?

What sources do the AI results site?





Source: ChatGPT



Certainly! I can assist you with making reservations at romantic restaurants near the beach in Long Beach, CA. Here are some options:

Boathouse on the Bay

- **Location:** 190 N. Marina Drive, Long Beach, CA 90803
- **Cuisine:** Seafood, steak, sushi, and vegan-friendly options
- **Ambiance:** Waterfront dining with live entertainment and weekend breakfast
- **Reservation Method:** Online via [Tock](#)
- **Phone:** (562) 493-1100 [Boathouse on the Bay](#) +1 [Boathouse on the Bay](#) +5 [Boathouse on the Bay](#)

Sky Room (Fairmont Breakers)

- **Location:** 210 E Ocean Blvd, Long Beach, CA 90802
- **Cuisine:** Fine dining with elegant cuisine, cocktails, and wine
- **Ambiance:** Panoramic harbor views in a historic Art Deco setting
- **Reservation Method:** Call (562) 435-8013 or visit [Room](#) [Fairmont Breakers](#) +1 [Skyroom](#) +1

Ask anything

ChatGPT can make mistakes. Check important info.

Log in

Sign up

Citations

×

Image Sources Cited:

- Pinterest
- Business website
- Local review sites
- Tripadvisor

Sources Cited:

- Local Pages
- Open Table

Boathouse on the Bay

Hours & Location for Boathouse on the Bay
location 190 N. Marina Drive, Long Beach, CA Day with Timings A black and white picture of a...

Boathouse on the Bay

Contact - Boathouse on the Bay
Boathouse on the Bay Boathouse on the Bay CONTACT Have questions, comments, or feedback f...

Boathouse on the Bay

Long Beach's Waterfront Restaurant - Boathouse on the Bay
location 190 N. Marina Drive, Long Beach, CA Day with Timings A black and white picture of a...

Fairmont Breakers

Sky Room Fine Dining Restaurant - Fairmont Breakers Hotel
Check Rates Close SKY ROOM Since 1938, Sky Room has been recognized as Long Beach's preeminent fin...

Skyroom

Sky Room | Fine Dining Restaurant in Long Beach, CA
HOME Main content starts here, tab to start navigating * Slide 1 of 6 * Slide 2 of 6 * Slide 3 of 6 *...

OpenTable

Restaurante Queensview Steakhouse - Long Beach, CA | OpenTable
Enable JavaScript to run this app. Ir al contenido principal Queensview Steakhouse, Long Beach, CA...

Queensview Steakhouse

Reservations - Queensview Steakhouse
PARKING Public parking is owned and managed by Shoreline Village and available at a discounted rate...

OpenTable

Restaurante Nettuno - Long Beach, CA | OpenTable
Enable JavaScript to run this app. Ir al contenido principal Nettuno, Long Beach, CA Guardar este...

Source: ChatGPT



5 Tips for Beginning your AI Search Optimization Strategy



TIP 5: Engage Locally

“Best” searches tend to rely on local review sites.

ChatGPT

Log in Sign up

best local restaurants

Long Beach boasts a vibrant culinary scene, offering everything from Michelin-starred dining to beloved local eateries. Here are some top local restaurants to consider:

Heritage
Located in the Rose Park neighborhood, Heritage is Long Beach's first Michelin-starred restaurant. Chef Philip Pretty offers a six-course tasting menu that highlights local produce, seafood, and ingredients from their on-site garden. [Wikipedia](#) [Visit Long Beach](#) +1

The Attic
Situated in a charming 1920s-era craftsman home, The Attic is known for its creative comfort food. A standout dish is the Mac & Cheetos—mac and cheese made with flaming hot Cheetos. The restaurant has earned a Michelin recommendation for its unique offerings. [Visit Long Beach](#)

Sky Room
Perched on the 14th floor of the Breakers Hotel, the Sky Room offers stunning ocean views and a blend of classic elegance with contemporary cuisine. After a \$150 million renovation, it reopened in November 2024, featuring dishes like hiramasu kingfish crudo and Campo Grande Iberian pork presa. [Eater LA](#)

Café Sevilla
A Long Beach staple since 1987, Café Sevilla brings the essence of Spain to the city. Enjoy authentic tapas, paellas, and sangria, accompanied by live music five nights a week. Their weekend brunch features Spanish specialties like breakfast paella and churros con chocolate. [Locale Magazine](#)

Ask anything

Attach Search Reason Voice

ChatGPT can make mistakes. Check important info.

Citations

Visit Long Beach

Best Restaurants in Long Beach | Michelin Guide & Top Yelp Eats
THE ATTIC This Michelin recommended restaurant has one of the most loyal followings in the city. The Atti...

Eater LA
Old Hollywood History Comes to Life at This Glamorous Long Beach Penthouse Restaurant
March 7, 2025 — The Sky Room, located on the 14th floor of the Breakers Hotel in Long Beach, was...

Locale Magazine

The 14 Best Spots to Eat in Long Beach Right Now

Eater LA
Long Beach's Best Kept Secret Is Taco Tuesday at an Old-School Dive Bar
August 21, 2024 — The Reno Room in Long Beach, established in 1956, is an iconic dive bar known for l...

PBS SoCal

Iconic Neighborhood Restaurants: Long Beach | PBS SoCal
The corner family-owned restaurant hasn't stopped slinging comfort classics like chicken fried steak sinc...

Hoteles.com

6 Places Where Locals Love to Eat in Long Beach - Where to Find Long Beach's Best Local Food - Go...
CAMBODIA TOWN AN ASIAN FOOD HOT SPOT IN LONG BEACH Categoría: * Opciones económicas *...

More

Noms Magazine

12 Best Long Beach Restaurants To Eat At In 2024 (+ What To Order)
11. THE BREAKFAST BAR (4.4) Based on 2,343 Reviews



Checkbox Optimization

New GBP Categories, Attributes & More...

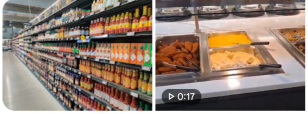


The SEO Juice

CHECK YOUR GOOGLE BUSINESS ATTRIBUTES

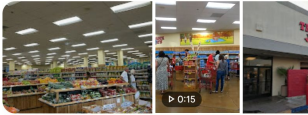


Open now



Amazon Fresh
4.3 ★ (858) · Grocery store
Closed · Opens 7 AM Wed · 6235 E Spring St
Prepared foods · Bakery · Food · On-site parking
"The meat counter is fantastic—so fresh and high quality."

Call · Directions · Website · Share




Trader Joe's
4.7 ★ (2.1K) · \$\$ · Grocery store
Closed · Opens 8 AM Wed · 2222 N Bellflower Blvd
Food · Flowers · On-site parking · Wheelchair access
"Great variety of organic, gluten-free, and raw foods available."

Call · Directions · Website · Share


Q grocery store near me

Open now · Vibe · Takeout · Reservations



Jersey Mike's Subs
4.4 ★ (34) · \$10-20 · Sandwich
Closed · Opens 10 AM Wed · 7675 Carson Blvd
Kids' menu · High chairs · Dogs allowed outside
Casual, counter-serve sandwich chain

Menu · Order · Call · Directions




Ike's Love & Sandwiches
4.3 ★ (24) · \$10-20 · Sandwich
Closed · Opens 10 AM Wed · 4150 McGowan St #5
Healthy options · Catering · No-contact delivery

Menu · Order · Call · Directions

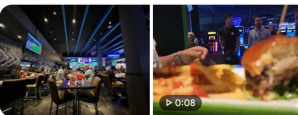
Q sub shops

Open now · Top rated · Takeout · Dine-in · Delivery



Dave's Hot Chicken
4.7 ★ (430) · \$10-20 · Chicken
Open · Closes 2 AM · 4680 E Los Coyotes Diagonal Suite 1...
Outdoor seating · Takeout · Delivery · Good for kids
"Food was incredible service was great and our food came out really fast"

Menu · Order · Call · Directions

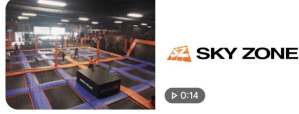


Dave & Buster's Long Beach
4.3 ★ (828) · \$\$ · Restaurant
Open · Closes 12 AM · 7515 Carson Blvd
Accepts reservations · Happy hour drinks · Happy hour
"This was an exceptional experience, the food was on point, drinks were great."

Menu · Order · Call · Directions


Q restaurants near me

Open now · Top rated



Sky Zone Cerritos Trampoline Park
4.7 ★ (2.9K) · Amusement center
Closed · Opens 11 AM Wed · Cerritos, CA
Restaurant · Playground · Arcade games · Food
"It's very clean, organized, parking is easy and the staff is friendly."

Call · Directions · Website · Share



Get Air Trampoline Park
4.3 ★ (494) · Amusement center
Closed · Opens 10 AM Wed · Huntington Beach, CA
Family-friendly · Good for kids · Wheelchair accessible
"The amenities are very clean and the staff is very friendly!"

Call · Directions · Website · Share

Q trampoline park


10:05

Google Sign in

gyms near me

All Maps Shopping Images Forums Places

Open now · Top rated · With a pool · With a sauna



24 Hour Fitness
3.9 ★ (456) · Gym
Open 24 hours · 3030 N Bellflower Blvd
Sauna · Swimming pool · Basketball court · Member
"State-of-the-art equipment, clean facilities, and flexible hours."

Call · Directions · Website · Share

Q gyms near me



Caught in the Wild

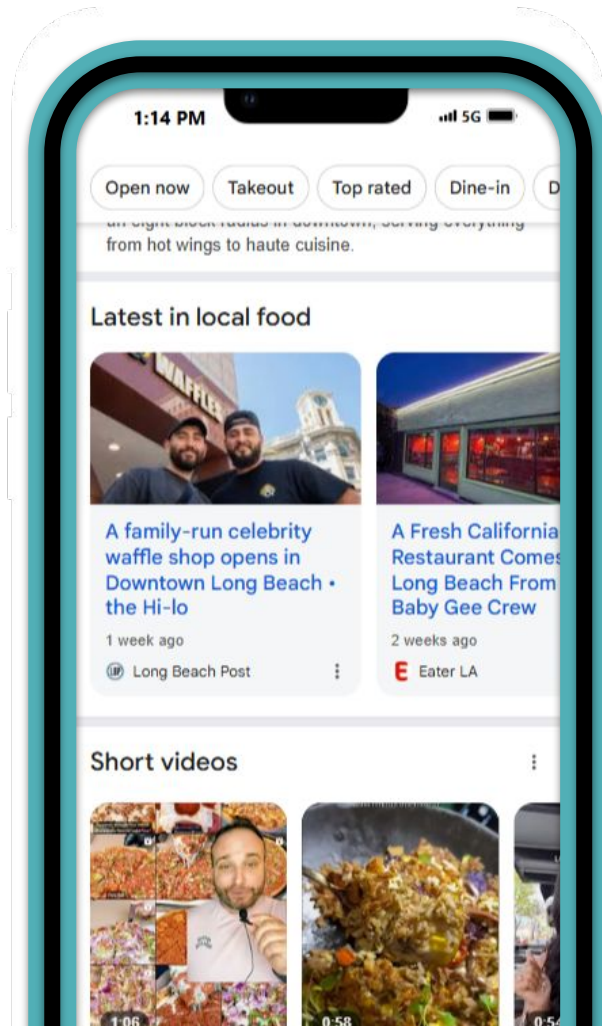
New features we've spied
in Local Search results



Caught in the Wild...

Latest in local food feature appearing in mobile search results for food related searches.

Seems to highlight same articles that are used as "best" of justifications.



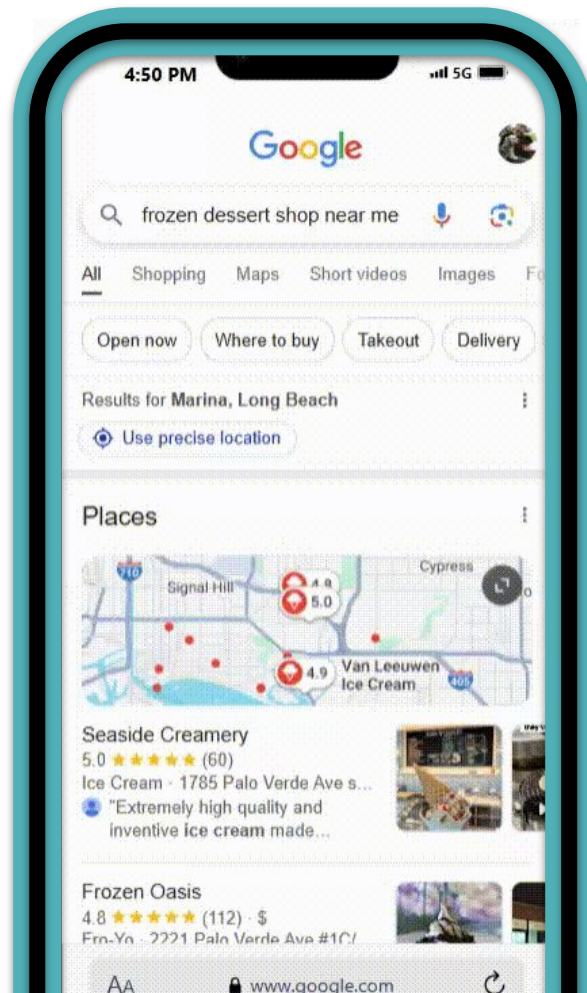


Caught in the Wild...

Mike broke Google again...

Nearby offers and events carousel
and a **Nearby events and deals**
6-pack.

The **SEO** Juice





Caught in the Wild ...

Editorial Summaries not updated
as often as they should be.



The **SEO** Juice

Altitude Trampoline Park

4.8 ★★★★★ (533) · Amusement center in Webster, Texas

175+ Photos

[Website](#) [Directions](#) [Save](#) [Share](#) [Call](#)

Overview **Reviews**

Opening in May 2024, this entertainment center will feature trampolines, epic air bags, and party packages.

Service options: Has arcade games · Serves food

Located in: NASA Value Center

Address: 20810 Gulf Fwy suite G, Webster, TX 77598

Hours: Open · Closes 8 PM ▾
Confirmed by phone call 5 weeks ago

Phone: (281) 310-5904

[Suggest an edit](#) · [Own this business?](#)



Q&A



Thanks for Joining!

See you next month!